



Privacy Policy

Last updated: November 12, 2024

Terra Flowers LLC, d/b/a Solé Farms is committed to protecting your privacy. This Privacy Policy outlines our practices regarding the collection, use, and sharing of your personal information. By using our services, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We may collect various types of information, including:

- **Personal Information:** Information that you provide to us directly, such as your name, email address, phone number, and any other information you choose to provide.
- **Device Information:** Information about the devices you use to access our services, including IP address, browser type, and device identifiers.
- **Usage Information:** Information about your interactions with our services, including pages visited, links clicked, and other actions taken on our website.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide, maintain, and improve our services.
- To communicate with you, respond to your inquiries, and deliver customer support.
- To personalize your experience and deliver relevant content.
- To analyze usage trends and enhance the functionality and security of our services.

3. Text Messaging Consent and Opt-In Data

We take your privacy seriously. If you opt-in to receive text messages from us, please be aware of the following:

- **Consent-Based Collection:** We only collect text messaging opt-in data and consent based on your explicit permission.
- **No Sharing with Third Parties:** We will not share, sell, rent, or disclose your text messaging opt-in data or consent information to any third party. This data is solely used to facilitate the text messaging services you have opted into and for no other purpose.

Your consent is only used for communications related to the purpose for which you opted in, and you can opt out at any time.

4. Information Sharing

We may share your personal information only under specific circumstances, such as:

- With service providers who assist us in operating our business, provided they adhere to strict confidentiality agreements.
- When required by law, to comply with legal processes, protect our rights, or enforce our policies.

Aside from these exceptions, we will not share, sell, or otherwise distribute your personal information to third parties without your explicit consent.

5. Data Security

We implement industry-standard security measures to protect your information. Despite these measures, we cannot guarantee absolute security, and you agree to provide your information at your own risk.

6. Your Choices and Rights

You have the right to:

- Access, update, or delete the personal information we hold about you.
- Withdraw your consent for text messaging or other communications at any time by following the opt-out instructions provided in our messages or by contacting us directly.

7. Changes to This Privacy Policy

We may update this Privacy Policy occasionally to reflect changes in our practices or legal requirements. Any changes will be posted on this page with an updated effective date.

8. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal information, please contact us at:

Terra Flowers LLC d/b/a Solé Farms
800 NW 62nd Ave., Ste. 510
Miami, FL 33126

305-592-3377
info@solefarms.com

By using our services, you acknowledge that you have read and understood this Privacy Policy and agree to the collection and use of your information as described above.